



2023 ARPAC GUIDE



HAAR

HUNTSVILLE AREA ASSOCIATION of REALTORS®

ARPAC Investment Levels

Fair Share **\$35**

99 Club **\$99**

Governors Circle **\$250**

Alabama Circle **\$500**

Sterling R **\$1 000**

Crystal R **\$2500**

Golden R **\$5000**

Golden R members can sustain their status for \$2,000 annually after their initial investment. Crystal R members sustain their status in subsequent years for \$1,500 annually.



**SCAN TO
INVEST IN ARPAC**

Perks for Investors

In addition to a massive team of watchdogs and government affairs professionals at the local, state and national levels, ARPAC investors receive a wide array of benefits that grows every month.



Scan above for a full list of perks

Recognition at HAAR.realtor and HAAR HQ | Major Investor Lapel Pin | Social Media Overlay | Cook Political Report | Invitation to Major Investor receptions in Huntsville, Montgomery & Washington, D.C. | Flash offers to local events | VIP Seating at NAR Events | Much More



WHY ARPAC?

The Alabama Realtors® Political Action Committee (ARPAC) fights every day to make it easier to do your job, save you time and increase your bottom line. Take a look at just a few of the victories ARPAC scored for Realtors® in 2022 and beyond.

2022 Local Realtor® Victories

Defeated a bill that would increase costs for property managers by requiring repair professionals to obtain an electrical contractors' license for routine maintenance

Pushed for additional funds to further expand broadband infrastructure across the state of Alabama

Engaged in 159 races across the state in the 2022 General Election, winning 99% of those races

Advocated for renewal and expansion of the First-Time and Second Chance Homebuyer Savings account Program

Defeated legislation that would have increased costs and liability for commercial and retail shopping centers

Supported a better-resourced Strengthen Alabama Homes program to expand fortified roof and wind mitigation

More 2022 Realtor® Victories

Advocated for expanded Association Health Plans, making insurance options available to sole proprietors

Ensured Realtor® priorities were included in the federal budget (Public Law 117-103), including flood insurance, affordable housing, transportation, rural housing, rental assistance, broadband, fighting fraud and much more

Led a large coalition of stakeholders to urge the Supreme Court to overturn a ruling that threatens copyright liability for the use of floor plans in the sale of a home

Pushed Fannie Mae & the Federal Housing Finance Agency to delay intensified measuring, calculating and reporting requirements for appraisers

“

**Just because you don't take
an interest in politics,
doesn't mean politics won't
take an interest in you.**

-Pericles, philosopher &
military strategist

”

Realtor® Victories in Recent Years

Defeated a proposed new 4% statewide sales tax on real estate commissions

Supported a modest 1 2-mil property tax in Madison, the entirety of which went to improving existing schools

Pushed FEMA to reopen and locally underwrite National Flood Insurance Program six days after the longest government shutdown in history halted the program

Cleaned up municipal tax code, ensuring all Huntsville tax dollars support Huntsville residents as intended

Instituted First-Time Homebuyer Savings Account, saving up to \$50,000 toward a down payment

21 Real Estate Wins in 2023 Budget Bill

RPAC was successful in scoring 21 victories for Realtors® in the bipartisan 2023 federal omnibus bill, funding government through September 30th.

Scan the QR code to the right to see the major wins RPAC scored for your clients, your market, and your bottom line.



ARPAC CERTIFIED BROKERAGE PROGRAM

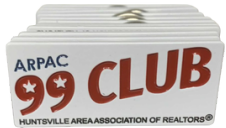
- **66% of agents at your brokerage invest Fair Share (\$35)**
- **66% of agents at your brokerage subscribe to REALTOR® Party Mobile Alerts by texting REALTORS to 30644**

Once your office has met these requirements, please email outreach@valleymls.com

The 99 Club

The 99 Club is the perfect way for new Realtors® and HAAR Affiliate members to get started with ARPAC and build toward high recognition levels in the years to come.

As a thank you for joining the HAAR 99 Club, all those who invest \$99 or more receive an ARPAC 99 Club hat and lapel pin.



How to Invest

Visit HAAR.realtor/RPAC
and click 'Invest in RPAC'

- or -

Log into your dashboard and click
'Invest in ARPAC' under 'Member
Services'

- or -

Call HAAR at 256.536.3334

ARPAC Committee Contacts

Have a general question or want to get involved in the ARPAC committee? Drop us a line!

Melanie Brooks, ARPAC Chair
melaniebrooks123@gmail.com
256.652.8185

Jackie Luscher, ARPAC Co-Chair
redclayre@gmail.com
256.541.1573

Sean Magers, Staff Liaison
sean@valleymls.com
256.658.1331

**If real estate is your
profession, politics is
your business.**

-Realtor® proverb

2022 Major Investors

HAAR is grateful for those who recognize the importance and influence of ARPAC and work to strengthen it for Realtors® for years to come. Below is a list of NAR-confirmed Major Investors who invested \$1,000 or more in 2022.

Golden R: \$5,000 Investment

Gerald Bourrell

Ginny Brandau

Sherry Dinges

Chris Hulser

Landa Pennington

Richard Van Valkenburgh

Crystal R: \$2,500 Investment

Donna Chiroux

Sid Pugh

Isaac Winkles

Patty Winkles

Source: National Association of Realtors®

2022 Major Investors

Sterling R: \$1,000 Investment

Sharon Butler

Loraine Cordule

Lacy Dyar

Zelda Friedman

Amanda Howard

Sha Jarboe

Julie Lockwood

Sandra Lowrey

Josh McFall

Mary Ellen Peters

Carey Rosenblum

Robert Tarnow

Joe Conwell

Thelma Dawson

Tamara Fox

Lore Hislop

Todd Howard

Roy Lane

Rebecca Lowrey

Jackie Luscher

Regina Mitchell

Rhonda Pugh

Whitney Stringer

Nancy Van Valkenburgh



**SCAN TO
INVEST IN ARPAC**

HALL OF FAME

\$50,000 Lifetime Investment

Ginny Brandau

Richard Van Valkenburgh

\$25,000 Lifetime Investment

Mark Anderson

Steve Cawthon

Sherry Dinges

Betty Hughes

Landa Pennington

Ila Porter



Source: National Association of Realtors®