HAAR Membership Benefits

01



Professional Development

A variety of educational sessions, including CE courses, NAR designations, & innovative classes to meet demands of our members' everyday business.

02



Dedicated Staff Support

Our most powerful resource is our people. Your support staff boasts a collective experience of more than 50 years in the industry and is here to help you make the most of services and tools

03



Networking

Varied & fun events for REALTORS® & Affiliates to interact. From member luncheons to Happy Hours and more, these opportunities lead to smoother transactions and a greater level of collaboration.

04



Leadership Opportunities

Volunteer leadership is the backbone of HAAR's success as an effective organization. We offer leadership opportunities to members who want to be involved at HAAR, ValleyMLS.com, and in their community.

05

Use of the term REALTOR®

REALTORS® operate by a Code of Ethics & fulfill regular CE requirements that set them apart as industry leaders. When potential clients look to buy or sell a home, they "Look for the R" that you can use in your communications.

06



Market Data & Statistics

Members have early & regular access to reports on weekly and monthly stats. Additionally, we offer quarterly Real Estate Economic Reports & special research projects that can be branded with a member's logo.

07



Mediation & Ombudsman Service

We encourage collaboration that benefit the entire local market. When a dispute arises, HAAR offers ombudsmen to guide you through the process & trained mediators to promote fair outcomes.

08



Community Outreach

During times of uncertainty & tragedy we want to be there for our members. Your local association regularly impacts our communities through REALTORS® in Action, HAAR's benevolence fund. RiA also serves local charities through regular and annual days of service. Contributions to RiA are fully tax deductible.

09

SentriKey Access

Members can participate in our eKey System, allowing access to ValleyMLS.com listings across North Alabama.

10



Advocacy & Government Affairs

HAAR offers a full-time, in-house Government Affairs team that keep members well informed about laws affecting the industry and shape these policies through lobbying, grassroots advocacy, and supporting REALTOR® Champions in local elections.

11



Industry Communications

Members receive communications through a Weekly Newsletter, a Monthly Broker Brief, regular meetings, HAAR.realtor, Social Media Channels & more. Staff & Leadership regularly attend national, state & local forums to keep members up-to-date with upcoming industry changes.

... AND MORE!

HAAR offers more than what can fit on this page: **Event & Meeting space rental**, **Secure Shredding drop-off**, **Notary services**, and more!

Please contact us for any questions you may have- we are here to help!

256-536-3334
haar.realtor
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HAAR
HUNTSVILLE AREA ASSOCIATION of REALTORS®