

# ValleyMLS Benefits

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## MLS Site

ValleyMLS.com is our Consumer facing website. They can compare properties, find School ratings, drive time calculation, find an agent, find an office or find a property with all of the leads going directly back to the listing agent. Whether they are searching for a rental, land, residential or commercial property, they will find the most up to date information on ValleyMLS.com.

## Paragon MLS & Connect

Included with MLS subscription fees is access to the Paragon 5 MLS platform offered by BKFS. Paragon 5 is a Web-based system that offers robust features, including customized website options, a Comparable Market Analysis (CMA) tool and access to tax data.

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## Cloud CMA

Making a Great First Impression with your Real Estate CMA - First impressions are everything. Having the very best in real estate CMA software will ensure that you have everything your client needs all in one simple, effective, and beautiful presentation. Above all, Cloud CMA makes it easy to generate beautiful client reports by connecting directly with ValleyMLS.

## ShowingTime

ShowingTime is a leading showing software and market stats service provider to the residential real estate industry. Our products automate the showing scheduling process for MLS's along with real estate offices and agents; simplify the report generating process using MLS data; and deliver buyer leads generated from real estate websites.

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## DotLoop

Dotloop is an online workspace that connects everyone and everything needed to complete a real estate transaction in one place. Dotloop allows you and your agent to edit, complete, sign and share documents without ever needing to print, fax or email.

## ValleyMLS Docs

Developed by practicing real estate professionals and reviewed by attorneys, the standard forms are user-friendly yet comprehensive. Standard forms may be accessed online or through Dotloop or under the MLS Documents link in Paragon. Please send all suggestions regarding standard forms by emailing [mlssupport@valleymls.com](mailto:mlssupport@valleymls.com) or by contacting the presiding forms committee.

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## IDX Website + CRM

IDX allows brokers and agents to display MLS listings directly on their websites, giving consumers access to up-to-date property information while generating leads. Listings are automatically updated from the MLS, helping agents showcase available inventory and connect with potential buyers.

## ListTrac

ListTrac offers holistic reporting of where, when and how buyers are interacting with a Broker's real estate listings along with responsive listing presentations tailored for smart phones and tablets

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## MarketStats

MarketStats offers members in-depth analytics to better understand their local markets and help guide sales and marketing decisions. Its easy-to-use suite of market reports include InfoSparks, FastStats, Local Market Updates and Monthly Indicators.

## Forewarn

Forewarn provides agents with an added layer of safety by allowing them to verify identities and gain insights about prospective clients before meeting them. The platform delivers information quickly and securely, helping members make informed decisions and conduct business with greater confidence.

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## CRS Data

CRS Data provides access to comprehensive property, tax, and ownership information to support informed real estate decisions. Agents can research property history, ownership details, tax records, and market data all in one convenient platform, helping them better serve their clients.

... AND MORE!

ValleyMLS offers more than what can fit on this page:  
**SSO Dashboard, Cubicasa, RPR access,** and more!

For MLS Support, please contact us at [256-489-0553](tel:256-489-0553) or [mlssupport@valleymls.com](mailto:mlssupport@valleymls.com).



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