

All CubiCasa Updates You Might Have Missed

Josh Taylor's favorite app right now for real estate...

"CubiCasa has been a game-changer at work. It allows me to quickly scan properties and generate floor plans, saving time and frustration.

For our clients, this means faster, more precise listings and a clearer understanding of spaces. Whether buying, selling, or leasing it adds immense value by helping prospective users/tenants visualize properties before seeing them in person."

✦ CubiCasa's 2024 in Review:



- Switch from Horizontal to Vertical scanning
- Tech100 Real estate HousingWire winner
- New Enhancements for Home Report
- New Product Launch: Snapshots
- CubiCasa 3.0 for all devices (iOS and Android)
- 200,000 companies
- Launch of CubiCasa Tour
- Sponsor at Photo + Media For Real Estate Conference
- White-labeled CubiCasa Tour
- 2 Million floor plans

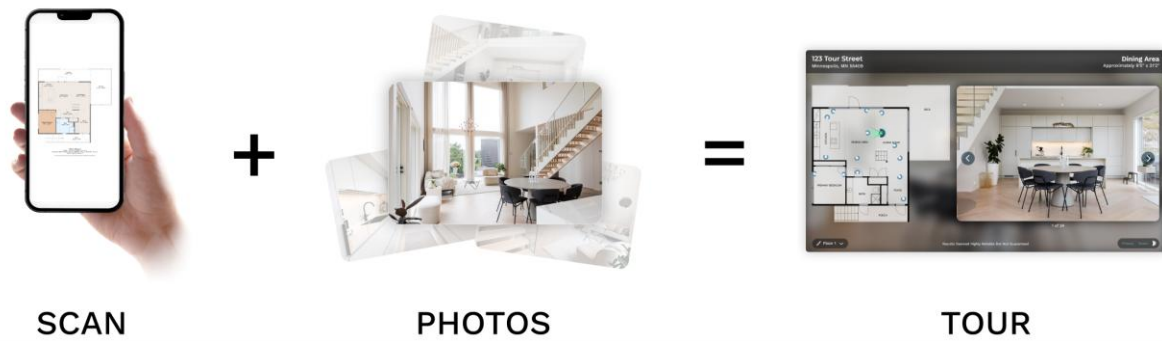
Which feature/update was your favorite this year? Watch our 2024 year review video:

[Watch here](#)

🚀 Ready to take your listings to the next level in 2025?

The CubiCasa Tour System is the future of virtual tours! With easy navigation, accurate floor plans, and seamless integration of listing photos, it's a **game-changer** for agents looking to impress clients.

And it's so easy to create your own tour:

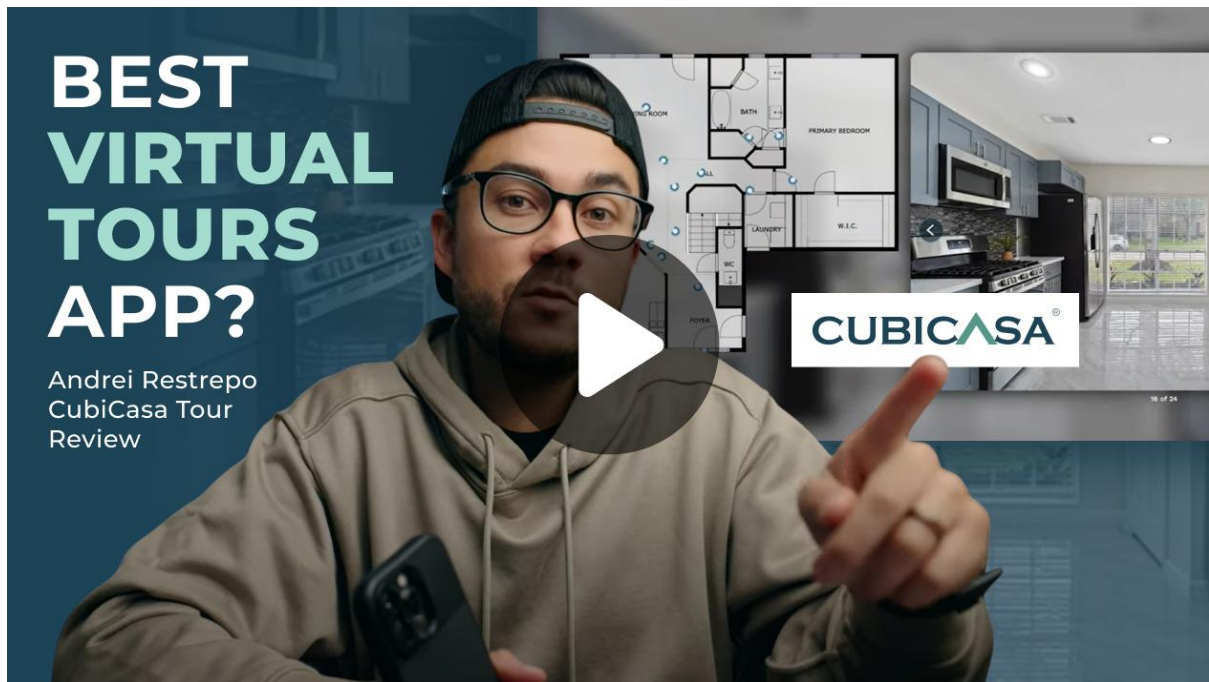


Why should YOU use it?

- 🏠 Better home layouts
- ⌚ Time-saving for you & your clients
 - 🧭 Easy to navigate
- ✨ Increased buyer engagement

Did you know? 70% of consumer search traffic on real estate portals is from mobile devices. Real estate photographers consider the CubiCasa interactive tour as one of the best mobile tour viewing experience in the industry.

Andrei Restrepo describes CubiCasa as the best virtual tours app in the industry.



💡 [Watch the video](#) to learn how you can leverage your listing photos and CubiCasa scan to create an AI interactive floor plan:

💡 **Useful tips from CubiCasa:**

Here are some examples of edits you can make:

- Reorder the images showcased
- Correct the image placements on the floors
- Upload new photos

P.S: CubiCasa interactive tour feature is **included with every PLUS and PLUS 3D order**. Simply upload your listing photos to your floor plan order & watch the AI do the magic ✨

Are your marketing efforts setting you up for success in 2025?

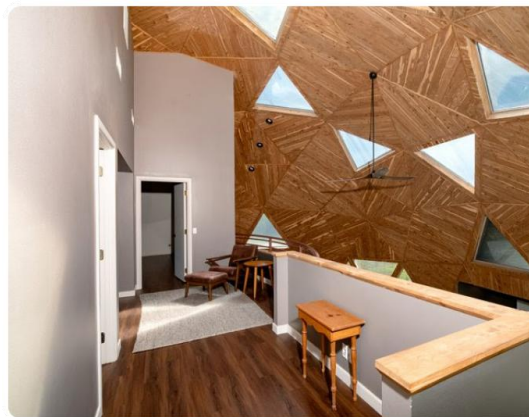
As part of their marketing tools Team Avalos Real Estate offers CubiCasa floor plans to all their home Sellers & Buyers.

Here's why: [CubiCasa Floor Plan For All Our Home Sellers & Buyers](#)



TradeMarek's Top Pick for 2024 features a CubiCasa floor plan for a property with an unique shape 🏠

"Our Top Property Pick for 2024 is a stunning Dome House in Denton, TX. As architectural photographers specializing in real estate, we've captured many unique properties, but this one truly stands out. I've always been intrigued by dome homes, and stepping inside this masterpiece was a dream. The seamless blend of design and functionality and its striking architectural features made photographing it a joy. This home is a testament to the creativity and innovation in modern real estate."



Have you tried CubiCasa on properties with interesting shapes?

Your clients need to renovate their property? Here's a must-watch technology guide 🏠



After using the floor plan app for years for real estate marketing and space planning for the properties, Bedler Farms shares that the scanning app is a time saver also for contractors and architects: **Don't start your renovation without watching this first!**

Whether it's improving efficiency, enhancing accuracy or simplifying complex tasks, the right equipment can make all the difference!

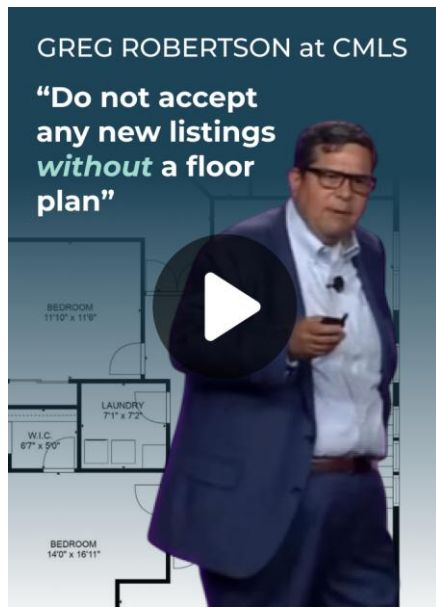
Breaking News: The first MLS in the country has made Floor Plans a standard requirement!



The groundbreaking leaders at New Mexico MLS have made floor plans a required element of all listings as of early 2025. NMMLS's decision comes in response to **consumer demand** for greater transparency and better access to critical property information, and their desire to keep the MLS as the central clearing house of all critical real estate data. Congratulations to New Mexico MLS!

[Learn more](#)

Floor plans required in the MLS?




We can hardly believe our ears!
Greg Robertson, a respected real estate industry advisor gave a call to action to all MLSs at the CMLS - Council of Multiple Listing Services conference in September 2024.


[Vendor Alley's CEO calls on Multiple Listing Services to make floor plan a requirement on all listings.](#)

CubiCasa obviously agrees 😊

Not only does it benefit consumers, but it also empowers photographers, agents and sellers to present their properties more effectively, fostering trust and confidence in the market.

 **26%** of listings in the U.S. now feature a CubiCasa floor plan. How soon will we see a floor plan on every listing?

With over 2,000,000 floor plans created and a network of 2,200 Preferred Photographers, we make it easier than ever to add floor plans to every listing.

Looking to hire a real estate photographer? [Find a photographer in your area.](#) 
CubiCasa preferred photographers include floor plans with every shoot.

Happy Scanning,
CubiCasa team