

# TAKE FLIGHT With ValleyMLS.com

## Take Your Business to New Heights.

You Have Choices and at ValleyMLS.com We Have Results!

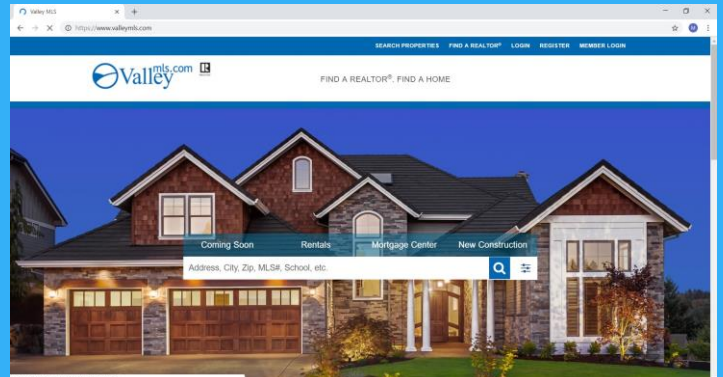
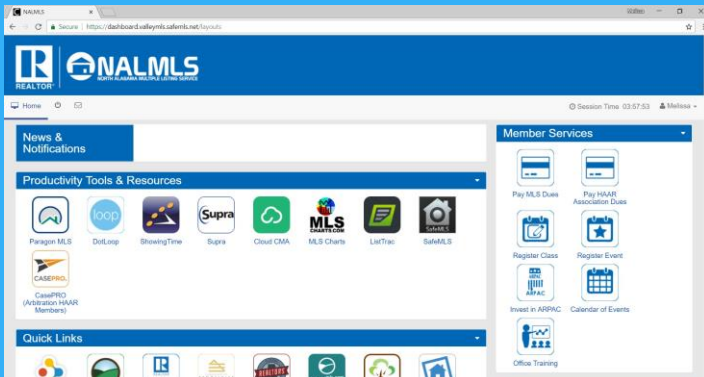
At ValleyMLS.com we strive to provide our participants with the most innovative technology and accurate information. With ValleyMLS.com you will also receive exceptional education and training opportunities. And our superior support team is available to help you in all aspects of your real estate career!

- ValleyMLS.com is ranked the #1 local home search site.
- ValleyMLS.com is ranked the #4 home search site in the state of Alabama.
- ValleyMLS.com has an average of over 2.4 million-page views and 80,000 unique users.
- ValleyMLS was one of the very first MLSs to offer "MLS Direct Syndication" services to all of our members.
- ValleyMLS was the second in the nation to offer Streamlined Listing Input, available to brokers for back-office systems and partnering MLSs through Bridge Interactive.
- ValleyMLS is honored to be 2nd MLS in the Nation to receive API Platinum Certification.

We have over 4,000 REALTOR members representing an average of 4,700 properties. List your properties on ValleyMLS.com and get your listings seen today!



**NEW! RPR View** allows members to search active, off market and sold data from Alabama's largest 5 markets: Baldwin County MLS, Greater Alabama MLS, Gulf Coast MLS, Montgomery Area MLS and ValleyMLS.com



ValleyMLS.com

MAKING THE MARKET WORK™



Included with MLS subscription fees is access to the Paragon 5 MLS platform offered by BKFS. Paragon 5 is a Web-based system that offers robust features, including customized website options, a Comparable Market Analysis (CMA) tool and access to tax data.

ValleyMLS.com is our Members Consumer facing website. They can compare properties, find School ratings, drive time calculation, find an agent, find an office or find a property with all of the leads going directly back to the listing agent. Whether they are searching for rental, land, residential or Commercial property, they will find the most up to date information on ValleyMLS.com.



Making a Great First Impression with your Real Estate CMA - First impressions are everything. When your prospective clients give you the opportunity to wow them with how hard you will work to sell their home – don't let the opportunity pass you by! It's your chance to make it happen and win the listing. Having the very best in real estate CMA software will ensure that you have everything your client needs all in one simple, effective, and beautiful presentation. Above all, Cloud CMA makes it easy to generate beautiful client reports by connecting directly with your MLS.

ShowingTime is a leading showing software and market stats service provider to the residential real estate industry. Our products automate the showing scheduling process for MLSs/associations along with real estate offices and agents; simplify the report generating process using MLS data; and deliver buyer leads generated from real estate websites.



Dotloop is an online workspace that connects everyone and everything needed to complete a real estate transaction in one place. dotloop allows you and your agent to edit, complete, sign and share documents without ever needing to print, fax or email.

Developed by practicing real estate professionals and reviewed by attorneys, the standard forms are user-friendly yet comprehensive. Standard forms may be accessed online or through our Transaction Management Vendor, Dotloop or under the MLS Documents link in Paragon. Please send all suggestions regarding standard forms by [emailing\\_mlssupport@valleymls.com](mailto:emailing_mlssupport@valleymls.com) or by contacting the presiding forms committee chair.



Clarity's Single Sign On (SSO) Dashboard, designed for MLSs and Associations, creates significant subscriber convenience, drives adoption of third-party applications, and centralizes subscriber access under a single login. SSO eliminates the need to remember multiple passwords and logins creating a seamless workflow for your subscribers. With our SSO Dashboard, your subscribers immediately know the applications available to them making it easier than ever to display your MLS value proposition. We are modernizing the way MLSs and Associations deliver services.

ListTrac offers holistic reporting of where, when and how buyers are interacting with a Broker's real estate listings along with responsive listing presentations tailored for smart phones and tablets



MarketStats offers NALMLS members in-depth analytics to better understand their local markets and help guide sales and marketing decisions. Look for MarketStats on the Dashboard coming in 2019.

To ensure the quality of data found in the MLS, ValleyMLS has laid out set guidelines to govern the MLS and participants. The ValleyMLS Rules and Regulations can be downloaded online. To ensure and verify the integrity of your MLS data, ValleyMLS provides iCheck, which is an automated process that verifies that all of the Rules and Regulations are in place for each listing.



Bridge Listing Input is a web application that answers member demand for more high-resolution photos and less duplication of effort when creating listings. The online interface uses clean design, machine learning and your business rules to make creating listings easier than ever before. Bridge Listing Input offers more custom fields and no limits on photos for each listing. The machine learning inside Listing Input helps create more information-rich listings, faster. And your members can create once and send their listings everywhere they need to go, whether that's another MLS or a back-office system.

ValleyMLS offers trusted Technology Services and Solutions for our Members. On-site or carry in services include: New Computer/printer setup; Wireless; Networking; Security; Backup solutions; Consulting and technology assessment; Remote

Member Support – anything IT, we can help you with!



Every member of ValleyMLS gets a FREE Agent IDX Website. This website includes a FREE CRM system to track Contacts, drip campaigns and more!

ValleyMLS offers extensive training on all of these ValleyMLS Resources. Contact the MLS Department today to schedule a class!

